

Press Release

HARFORD COUNTY GOVERNMENT

Office of Economic Development



PUBLIC SAFETY

"Ensuring a Safe
Harford"

EDUCATION

"Preparing Now,
Building for the Future"

EFFICIENCY IN GOVERNMENT

"Governing Smarter"

ECONOMIC OPPORTUNITY

"Growing and Sustaining
Harford's Prosperity"

ENVIRONMENTAL STEWARDSHIP

"Protecting Our
Environment"

QUALITY LIVING

"Safeguarding What is
Important to Harford
County Citizens"

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Harford County's Fourth Annual Restaurant Week

Dine and Enter to Win Up to \$1,000 in Dining!

(Bel Air, MD) - - The Office of Economic Development and Tourism has announced Harford County's Fourth Annual Restaurant Week, which will be held June 3 - 15, 2013.

Restaurants throughout Harford County will be offering *prix fixe* (price fixed) menus consisting of 3 course meals starting at \$20.13 plus beverages, tax and gratuity. Limited service restaurants may be offering other special values. All **Restaurant Week** menus can be found on www.harfordmd.com.

While out for **Restaurant Week**, diners should post about their meal and upload a picture to the Harford Tourism Facebook page to enter the gift card giveaway contest- **Harford County Love it!** Look for the QR (quick response) code at participating Restaurants. Contest cards for quick entry to the contest or ask your server for a contest card. The contest is only active during **Restaurant Week**. The more you dine during **Restaurant Week** the more chances to win as the week concludes with a grand prize drawing of up to \$1,000 worth of restaurant gift cards from participating restaurants.

Tourism Manager, Wini Roche, remarked about changes for this year and that the 2013 Restaurant Week will be the most widely promoted yet with a rigorous social media component being added. "We are excited to see **Restaurant Week** go viral this year as people actually share or upload what's for dinner!"

"Several new restaurants joined in the promotion this year," added Roche. "We encourage people to dine out several times during the promotion and take advantage of the excellent value!" All participants and their menu selections can be viewed at www.harfordmd.com.

The Office of Tourism coordinates **Restaurant Week** in partnership with local restaurants and promotes the week through radio, print, social media and on-line advertising.

For a list of the 2013 participating restaurants and their menu selections, please visit www.harfordmd.com, where updates will be posted regularly.

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"Preserving Harford's past; promoting Harford's future"

